

Fall 2019

Dear Friends of Lincoln School,

The beginning of the school year marks the welcome of Lincoln School's largest fundraiser of Walk-A-Thon and this year, we are extra excited as we are celebrating 10 years of Walk-A-Thon FUNdraising at Lincoln! Over the past 10 years, the families of Lincoln School have generously given and helped Lincoln purchase a wide variety of items including playground equipment, audio/visual needs for cafeteria, lockers, water bottle fillers, iPads and other technology purchases for students and staff and much more as well as funding many special programs and creating new activities and opportunities for our staff and students! It is our hope that this tradition of generosity can continue this year and into the future to continue to ensure Lincoln School is the best of the best for our students and our staff!

Each year, we encourage all students to help in raising funds with prize incentives awarded at different levels for their efforts! On September 27<sup>th</sup>, our school will participate in walking with their classmates, family and friends in celebration! (Yes, parents and grandparents are invited to come walk with your students!)

In preparation of our Walk-A-Thon, we look to local businesses, many of whom are our Lincoln School families, to help sponsor our efforts! This year, we are asking for your thoughtful consideration in becoming a sponsor of our Walk-A-Thon in one of two ways:

- \$350 Walk-A-Thon T-shirt Sponsor: your company logo will be placed on the back of the t-shirts, as well as on Lincoln's PTO Donor board in the two main entrances of Lincoln School, on the Lincoln School Website, on our Facebook page and in our Lincoln School Newsletter.
- \$500 Lincoln Lion Sponsor: your company logo will be placed on the back of the t-shirts, as well as on Lincoln's PTO Donor board in the two main entrances of Lincoln School, on the Lincoln School Website, on our Facebook page and in our Lincoln School Newsletter. In addition, at this \$500 level, you will receive a reserved parking spot at all school-related extra-curricular events. (Open House, Carnival, Family Fun Events, etc.)

Most importantly, <u>your sponsorship will count toward your child(ren)'s fundraising levels and prize incentives</u>! Both sponsorship levels serve as a great way to support your school while marketing your business! (Our Walk-A-Thon t-shirts are given to every Lincoln School student and staff member – over 635 t-shirts!) Because all donations are made directly to the Lincoln School PTO of Morton (a 501 (c)(3) Not-for-Profit Corporation), your contributions are 100% tax deductible!

All funds raised this year will go towards the purchase of lockers for our 3<sup>rd</sup> and 4<sup>th</sup> graders; an all school art mural, and possible creation of a walking outside path. *Most importantly,* these fundraising monies will be used to help continue to support and fund our current PTO programs at Lincoln School! These programs include

Lincoln Elementary School 100 S. Nebraska Ave., Morton, IL 61550 teacher classroom requests, Artistic Adventures, Mystery Science, Family Fun Events, Junior Achievement, Technology purchases and maintenance, Carnival and SO MUCH more! Our goal is to raise at least \$40,000 in order to purchase these new items and keep our current PTO programs available!

We hope that you will *please* consider sponsoring our Lincoln School PTO with your sponsorship! If you would like to be included as a sponsor, please return the enclosed form before **Monday, September 9**th. If you have any questions, please contact Stacy Litersky at 309-696-8600 or <u>salitersky@gmail.com</u>.

Sincerely,

## **Lincoln School PTO Walk-A-Thon Committee**

Tammy Anderson Krista Bethel Christy Getz Maggie Klokkenga Stacy Litersky Staci Leuchtenberg Katey Malson Susan Nichols Bonnie Ricci Rebecca Schelkopf Ashley Valerio

> Lincoln Elementary School 100 S. Nebraska Ave., Morton, IL 61550