



August 27, 2018

Dear Friends of Lincoln Elementary School,

It's that time of year once again for Lincoln Elementary School PTO to begin planning our 9<sup>th</sup> Annual Walk-A-Thon! Walk-A-Thon is Lincoln School's largest fundraiser with all fundraising monies directly benefitting our students and staff! Each year, our students are encouraged to raise funds with prize incentives awarded at different levels! On September 28<sup>th</sup>, our school will conduct the actual Walk-A-Thon, walking with their classmates, family and friends in celebration!

Each year in preparation of our Walk-A-Thon, we look to local businesses, many of whom are our Lincoln School families to help sponsor our efforts! This year, we are asking for your thoughtful consideration in becoming a sponsor of our Walk-A-Thon in one of two ways:

- **\$350 Walk-A-Thon T-shirt Sponsor:** your company logo will be placed on the back of the t-shirts, as well as on two our large PTO Donor board in the entrances of Lincoln School, on the Lincoln School Website, on our Facebook page and in our Lincoln School Newsletter.
- **\$500 Lincoln Lion Sponsor:** your company logo will be placed on the back of the t-shirts, as well as on two our large PTO Donor board in the entrances of Lincoln School, on the Lincoln School Website, on our Facebook page and in our Lincoln School Newsletter. In addition, at this \$500 level, you will receive a reserved parking spot at all school-related extra-curricular events. (Open House, Carnival, Family Fun Events, etc.)

Most importantly, **your sponsorship will count toward your child(ren)'s fundraising levels and prize incentives!** Both sponsorship levels serve as a great way to support your school while marketing your business! (Our Walk-A-Thon t-shirts are given to every Lincoln School student and staff member – over 635 t-shirts!) Because all donations are made directly to the Lincoln School PTO of Morton (a 501 (c)(3) Not-for-Profit Corporation), your contributions are **100% tax deductible!**

All funds raised this year will go towards the purchase of lockers for our 5<sup>th</sup> graders; benches outside of the gym and a portable coat rack for our Lincoln guests. *Most importantly*, these fundraising monies will be used to help continue to support and fund our current PTO programs at Lincoln School! These programs include teacher classroom requests, Artistic Adventures, Mystery Science, Family Fun Events, Junior Achievement, Technology purchases and maintenance, Carnival and SO MUCH more! Our goal is to raise at least \$40,000 in order to purchase these new items and keep our current PTO programs available!

We hope that you will *please* consider sponsoring our Lincoln Elementary School with your sponsorship! If you would like to be included as a sponsor, please return the enclosed form by **Monday, September 10<sup>th</sup>**. If you have any questions, please contact Stacy Litersky at 309-696-8600 or [salitersky@gmail.com](mailto:salitersky@gmail.com).

Sincerely,

Lincoln School PTO Walk-A-Thon Committee

Stacy Litersky, Bonnie Ricci, Tammy Anderson, Krista Bethel, & Katey Malson

**Lincoln Elementary School  
100 S. Nebraska Ave., Morton, IL 61550**



## Sponsorship Commitment for Lincoln School PTO 2018-19

I/We \_\_\_\_\_ would like to participate as a sponsor of Lincoln School PTO at the following level of sponsorship:

### \_\_\_ \$500 Lincoln Lion Sponsor

- Logo placed prominently on back of Walk-A-Thon t-shirts (approx. 635 t-shirts)
- Company logo/name on PTO Donor boards in the entrances of Lincoln School (2 locations), the Lincoln School Website and Facebook page and in our Lincoln School Newsletter
- 1 reserved Parking Spot in parking lot at the following events: Open House, Carnival, Family Fun Events (3-4 events)
- Child(ren) will be awarded all Walk-A-Thon prize levels\*

### \_\_\_ \$350 Lincoln Walk-A-Thon Sponsor

- Logo placed on back of Walk-A-Thon t-shirts (approx. 635 t-shirts)
- Company logo/name on PTO Donor board in the entrances of Lincoln School (2 locations), the Lincoln School Website and Facebook page and in our Lincoln School Newsletter
- Child(ren) will be awarded all Walk-A-Thon prize levels\*

\*Prize levels include: \$50: DQ Dessert at on Oct. 5, \$101: Lincoln Water Bottle, \$176: Participate in Dunk Tank and \$226 School Lock-In on Friday, November 9 from 6 pm to 8:30 pm

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email address \_\_\_\_\_

Phone number \_\_\_\_\_

Child(ren) name(s) & grade(s) \_\_\_\_\_

**Sponsorships are due no later than Monday, September 10, 2018.** All sponsorships are 100% tax deductible. Please make check payable to: **Lincoln School PTO.**

Thank you for your support! Please return this form to school with your child or send this form by September 10<sup>th</sup> with sponsorship payment to:

Lincoln School PTO  
2018-19 Walk-A-Thon  
100 S. Nebraska Ave.  
Morton, IL 61550

\*If you have questions or you want to confirm sponsorship, please call Stacy Litersky 309-696-8600 or email [salitersky@gmail.com](mailto:salitersky@gmail.com)!