



August 27, 2018

Dear Friends of Lincoln Elementary School,

It's that time of year once again for Lincoln Elementary School PTO to begin planning our 9th Annual Walk-A-Thon! Walk-A-Thon is Lincoln School's largest fundraiser with all fundraising monies directly benefitting our students and staff! Each year, our students are encouraged to raise funds with prize incentives awarded at different levels! On September 28th, our school will conduct the actual Walk-A-Thon, walking with their classmates, family and friends in celebration!

Each year in preparation of our Walk-A-Thon, we look to local businesses, many of whom are our Lincoln School families to help sponsor our efforts! This year, we are asking for your thoughtful consideration in becoming a sponsor of our Walk-A-Thon in one of two ways:

- **\$350 Walk-A-Thon T-shirt Sponsor:** your company logo will be placed on the back of the t-shirts, as well as on two our large PTO Donor board in the entrances of Lincoln School, on the Lincoln School Website, on our Facebook page and in our Lincoln School Newsletter.
- **\$500 Lincoln Lion Sponsor:** your company logo will be placed on the back of the t-shirts, as well as on two our large PTO Donor board in the entrances of Lincoln School, on the Lincoln School Website, on our Facebook page and in our Lincoln School Newsletter. In addition, at this \$500 level, you will receive a reserved parking spot at all school-related extra-curricular events. (Open House, Carnival, Family Fun Events, etc.)

Most importantly, **your sponsorship will count toward your child(ren)'s fundraising levels and prize incentives!** Both sponsorship levels serve as a great way to support your school while marketing your business! (Our Walk-A-Thon t-shirts are given to every Lincoln School student and staff member – over 635 t-shirts!) Because all donations are made directly to the Lincoln School PTO of Morton (a 501 (c)(3) Not-for-Profit Corporation), your contributions are **100% tax deductible!**

All funds raised this year will go towards the purchase of lockers for our 5th graders; benches outside of the gym and a portable coat rack for our Lincoln guests. *Most importantly*, these fundraising monies will be used to help continue to support and fund our current PTO programs at Lincoln School! These programs include teacher classroom requests, Artistic Adventures, Mystery Science, Family Fun Events, Junior Achievement, Technology purchases and maintenance, Carnival and SO MUCH more! Our goal is to raise at least \$40,000 in order to purchase these new items and keep our current PTO programs available!

We hope that you will *please* consider sponsoring our Lincoln Elementary School with your sponsorship! If you would like to be included as a sponsor, please return the enclosed form by **Monday, September 10th**. If you have any questions, please contact Stacy Litersky at 309-696-8600 or salitersky@gmail.com.

Sincerely,

Lincoln School PTO Walk-A-Thon Committee

Stacy Litersky, Bonnie Ricci, Tammy Anderson, Krista Bethel, & Katey Malson

**Lincoln Elementary School
100 S. Nebraska Ave., Morton, IL 61550**